

LEADERSHIP

Graphic by Bryant Nielson

What is the work of a Leader?

Vision, Alignment and Execution

The work of a leader includes crafting a **vision** of new possibilities. It expands assumptions about what can be done and provides a purpose for organizations, teams and individuals. It unifies people. Leaders build **alignment** by communicating with clarity, engaging in dialogue, and providing **inspiration**, so everyone is moving in the same direction.

Leaders need to **champion execution** through momentum, structure, and feedback, to enable the group to capitalize on its talents while **making the vision a reality**.



Graphic by Jacob Shriar "The Difference Between A Boss And A Leader." Officevibe, 21 Sept. 2017, www.officevibe.com/blog/difference-between-a-boss-and-a-leader-infographic.