

College of Arts & Letters

Spartans Will.

TAGLINE	Spartans Will.
ESSENCE	Individual Strength. Collective Power. Extraordinary Impact.
PERSONALITY	Transformative. Tenacious. Diverse. Open. Collaborative. Bold. World Changing.
POSITIONING	The College of Arts & Letters’ talented, passionate people and innovative culture empower opportunity and create extraordinary impact for a better world.

Individual Strength

Our people set us apart.

We turn talent to good.

Talent is the essential element that drives us forward. We foster it, invest in it, recognize it, and turn it to the common good.

We create leaders.

By investing in the power of ideas, words, and images, we engage individuals, communities, and institutions to solve the world’s most challenging social, cultural, and ethical problems.

We strive for academic excellence.

We advance teaching and learning that supports and rewards excellence.

We value diversity.

Our inclusive culture unleashes the creative power of varied viewpoints and backgrounds.

Collective Power

Our open and creative culture is built to power and empower.

We foster openness, flexibility, and inclusivity.

We empower individuals as they create their own paths of achievement.

We believe in partners.

The arts and humanities are a key element of any vibrant community; we take to heart our role in building engagement within society. We build meaningful relationships that last a lifetime.

We connect globally.

We are globally networked, and our programs encourage students to develop the cultural awareness needed to compete in a global economy.

We are a force for collaboration.

We cultivate critical thinkers capable of becoming world citizens by enabling students to begin contributing to the development of a more humane world.

Extraordinary Impact

We are a vital force that puts the arts and humanities into action to impact our world.

We affect lives in extraordinary ways.

We teach students from across the university the skills of interpretation, analysis, and communication that enable them to excel in their education and assume leadership roles in their careers.

We are visionaries.

Our research and teaching push the boundaries of discovery to solve the big problems of our time.

We deliver excellence and opportunity.

Our faculty draw students into their cutting-edge scholarship.

We lead academic transformation.

With an entrepreneurial spirit, we advance our capacity in educational technology, digital humanities, digital arts and media, and enhance global online learning.

STORY ANCHORS

FOUNDATION	Excellence in research and education: top 100 research university, AAU member, competitive university rankings, vast resources and outstanding facilities, globally networked, \$500M plus in federal university research funding, solid donor base, large and socioeconomically diverse student population, strong mission of access and opportunity, more than 35,000 alumni globally, a leading MSU study abroad/study away college with more than 80 programs in 40 countries, leader in international internships (14 countries)
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