

Leadership Resources

TED Talks and other videos

- [How to Start a Movement](#) With help from some surprising footage, Derek Sivers explains how movements really get started. (Hint: it takes two.)
- [The Puzzle of Motivation](#) Career analyst Dan Pink examines the puzzle of motivation, starting with a fact that social scientists know but most managers don't: Traditional rewards aren't always as effective as we think. Listen for illuminating stories -- and maybe, a way forward.
- [Why Good Leaders Make You Feel Safe](#) What makes a great leader? Management theorist Simon Sinek suggests, it's someone who makes their employees feel secure, who draws staffers into a circle of trust. But creating trust and safety — especially in an uneven economy — means taking on big responsibility.
- [What Makes Us Feel Good About Our Work?](#) What motivates us to work? Contrary to conventional wisdom, it isn't just money. But it's not exactly joy either. It seems that most of us thrive by making constant progress and feeling a sense of purpose. Behavioral economist Dan Ariely presents two eye-opening experiments that reveal our unexpected and nuanced attitudes toward meaning in our work.
- [The Happy Secret to Better Work](#) We believe we should work hard in order to be happy, but could we be thinking about things backwards? In this fast-moving and very funny talk, psychologist Shawn Achor argues that, actually, happiness inspires us to be more productive.
- [Efficient Leadership in a Digital Era](#) In business today, the need for innovation and rapid decision-making trumps yesterday's drive for efficiency. How does this influence what it means to be an effective leader? Charlene Li explains that it's less about control and more about empowerment: enabling employees to acquire the information they need, so they can make their own decisions.
- [What It Take to be a Great Leader](#) The world is full of leadership programs, but the best way to learn how to lead might be right under your nose. In this clear, candid talk, Roselinde Torres describes 25 years observing truly great leaders at work, and shares the three simple but crucial questions would-be company chiefs need to ask to thrive in the future.
- [How Great Leaders Inspire Action](#) Simon Sinek has a simple but powerful model for inspirational leadership -- starting with a golden circle and the question "Why?" His examples include Apple, Martin Luther King, and the Wright brothers.

Books

One great way to sneak in professional and personal development training is to put an audio book on while you commute to work. Download audio books from your district library. If your car still has a CD player, check out books on CD.

Leadership

- [Good to Great: Why Some Companies Make the Leap and Others Don't by Jim Collins](#) You may have heard the term "Level 5 Leader" That concept comes from this book.
- [Dare to Lead: Brave Work. Tough Conversations. Whole Hearts by Brene Brown](#) A nice complement to the Crucial Conversations courses at MSU HR.
- [The Speed of Trust by Stephen M.R. Covey](#) Intuitively we know that if you trust someone, it's easier to get things done. Covey's research quantifies those hunches and offers recommendations for building and maintaining trust
- [Developing the Leader Within You 2.0 by John C. Maxwell](#) One of the founding fathers of the leadership training movement. You'll also find videos online that give you more information.
- [The 21 Irrefutable Laws of Leadership by John C. Maxwell](#)
- [The 5 Levels of Leadership: Proven Steps to Maximize Your Potential by John C. Maxwell](#)
- [Start with the Why: How Great Leaders Inspire Everyone to Take Action by Simon Sinek](#) A recent newcomer to Leadership and workplace organizational theory, Simon Sinek is perhaps best known for his talks on Millennials, tackling the myths, the realities and how we can learn from the incoming largest population cohort since the Boomers.
- [Leaders Eat Last: Why Some Teams Pull Together and Others Don't by Simon Sinek](#) You'll find many more videos by Simon online. He's easy to listen to, passionate about his work and will definitely give you things to think about.
- [The Lean Leader: A Personal Journey of Transformation by Robert B. Camp](#)

Motivational

- [The Last Lecture by Randy Pausch](#) Read the book or check out the [YouTube Video](#) of his speech

Personal Development

- [Leadership & Self Deception--How to Get Out of the Box by the Arbing Institute](#)
- [First Things First by Stephen Covey](#) An great handbook for figuring out what's out of balance in your life and how to make adjustments. Somewhat a time management process Covey uses the analogy of starting with the big rocks. He also has recommendations for where to find extra time in our days based on a quadrant system that identifies urgent and important, non-urgent and non-important. Also a great guide on how to draft a personal mission statement.
- [Daring Greatly: How the Courage to be Vulnerable Transforms the Way We Live, Love, Parent and Lead by Brene Brown](#) You may have seen a [TEDtalk with Brene Brown](#) , this book helps you find out more about her intriguing research.

- [Braving the Wilderness: The Quest for True Belonging and Courage to Stand Alone by Brene Brown](#) Watch for additional courses from Health 4 U at MSU where you can take a multi part series workshop on Brene Brown's work.
- [Find Your Why: A Practical Guide for Discovering the Purpose in You and Your Team by Simon Sinek](#)
- [Mindsight: The New Science of Personal Transformation by Daniel Siegel](#)
- [The Road Less Traveled by M. Scott Peck](#)
- [Subliminal: How Your Unconscious Mind Rules Your Behavior by Leonard Mlodinow](#)
- [Mistakes Were Made \(But Not by Me\): Why We Justify Foolish Beliefs, Bad Decisions, and Hurtful Acts by Carol Tavris, Elliot Aronson](#)
- [No Excuses! The Power of Self Discipline by Brian Tracy](#)
- [Harvard Medical School guide to Achieving Optimal Memory by Aaron P. Nelson and Susan Gilbert](#). Interesting information on how to reframe negative experiences, the power of internal narrative and how the last note of a concert will define your entire experience. The latter teaches you a skill that can be used to improve customer service interactions, holiday and family reunions. Valuable data here.
- [Flow: The Psychology of Optimal Experience by Mihaly Csikszentmihalyi](#)

Time Management

- [7 Habits of Highly Effective People: Powerful Lessons in Personal Change by Stephen R. Covey](#) (audio book recommended. It's like taking the class rather than reading a research paper.)

Business Strategy

- [Thinking Fast and Slow by Daniel Kahneman](#)
- [The Wild Idea Club: A Collaborative System to Solve Workplace Problems, Improve Efficiency and Boost Your Bottom Line by Lee Silver](#)
- [The Power of Habit: Why We Do What we Do in Life and Business by Charles Duhigg](#)
- [Turbo Strategy by Brian Tracy](#)